

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

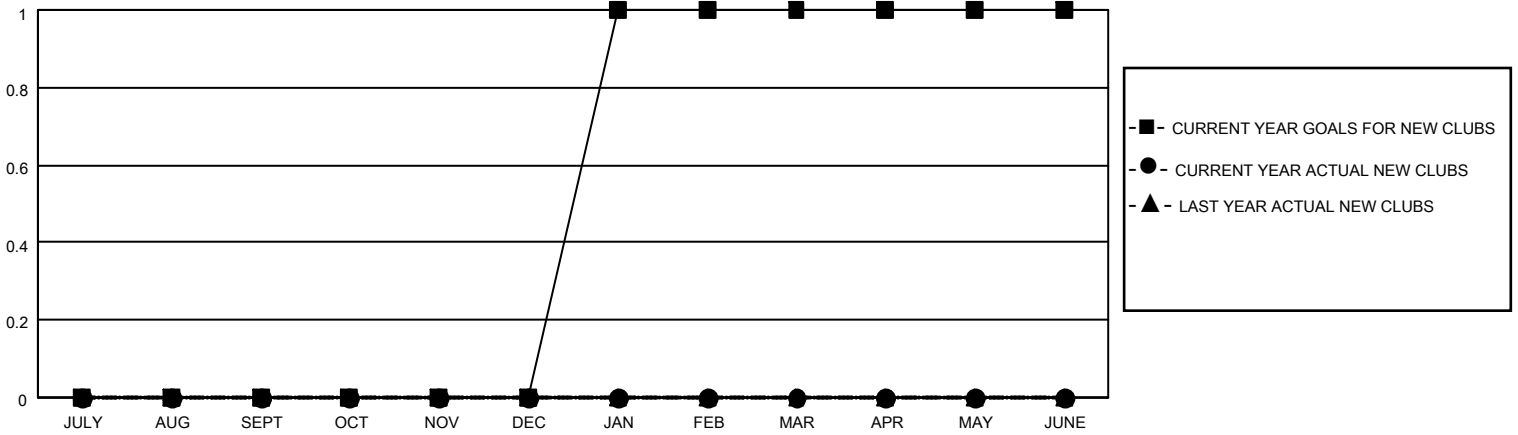
District 24 I

Results as of: 5/31/2021

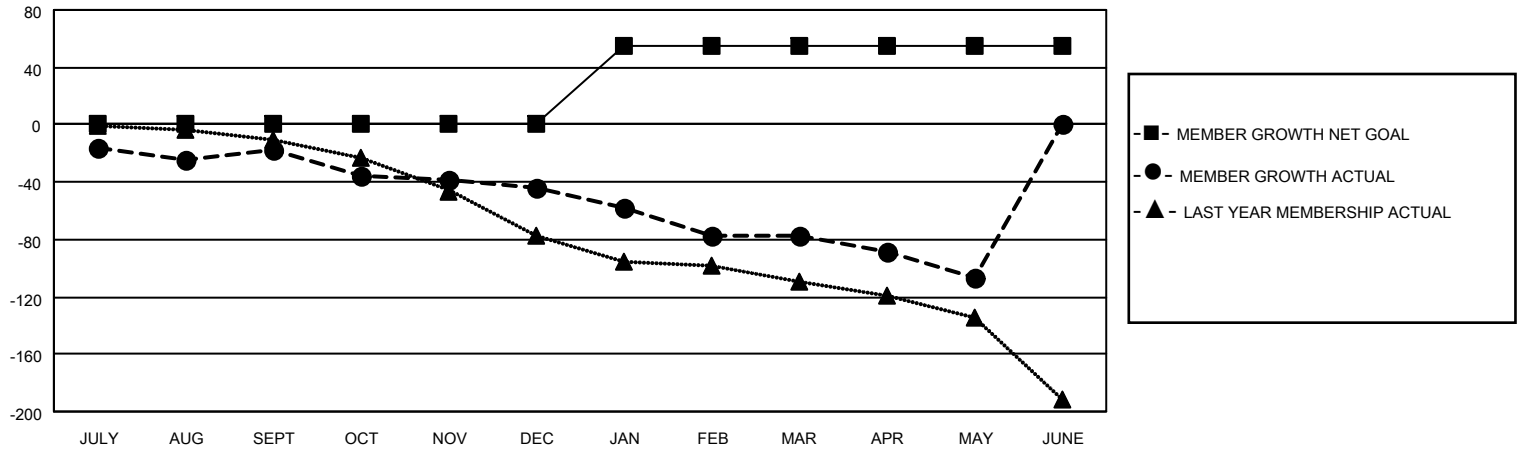
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	27	41
OCT/NOV/DEC	0	25	48
JAN/FEB/MAR	55	15	47
APR/MAY/JUNE	0	44	59

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	31 CLUBS OF 92 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,327 (65.95%)</p> <p>FEMALE 685 (34.05%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">DECEASED</td><td style="text-align: right;">39</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">11</td></tr> <tr><td>OTHER</td><td style="text-align: right;">145</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">195</td></tr> </table>	DECEASED	39	CLUB CANCELLED	11	OTHER	145	TOTAL	195	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">285</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">144</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	285	FAMILY MEMBERS PAYING HALF DUES	144
DECEASED	39													
CLUB CANCELLED	11													
OTHER	145													
TOTAL	195													
TOTAL FAMILY UNIT MEMBERS	285													
FAMILY MEMBERS PAYING HALF DUES	144													